

Auto Appearance School

Training • Certification • Equipment • Supplies



Expand Services. Increase Profits.

TheDingKing.com
1-800-304-3464





AUTO DETAILING

5-Day Master Certification Program



AUTO DETAIL TRAINING

We are committed to teaching you the skills and knowledge necessary to succeed in the field of auto detailing. Our comprehensive program covers everything from the basics of car washing to advanced techniques for polishing and ceramic coating. You'll learn about the different types of products and equipment used, as well as the proper methods for using them. Our experienced instructors will provide you with hands-on training and personalized training to help you become a skilled professional.

TOPICS TAUGHT:

- INTERIOR DETAILING
- EXTERIOR DETAILING
- ENGINE BAY CLEANING
- PAINT CORRECTION
- CERAMIC COATING



PAINT CORRECTION

1-Day Certification Program



PAINT CORRECTION COURSE

Master the art of professional paint correction with our in-depth training course. You'll gain hands-on knowledge of various colors of vehicles and learn how to recondition all types of paint flaws. The course covers proper use of abrasive materials to safely eliminate imperfections and textures, while reviewing the proper polishing equipment for every job.

With expert instruction, you'll sharpen your paint correction skills and build a strong foundation for our advanced Ceramic Coating course. Class sizes are small to ensure personalized, focused hands-on training.

LEARN TO REPAIR:

- SWIRL MARKS
- OXIDATION
- HOW TO PREP FOR CERAMIC COATING
- EXTERIOR PAINT POLISHING
- CLEAR COAT RESCUE



CERAMIC COATING

1-Day Certification Program



HANDS-ON TRAINING FOR OUR CERAMIC COATING SYSTEM

Protect your customer's investment with ceramic coating. Ceramic coating creates a long-lasting, hydrophobic barrier that shields your vehicle's paint from UV rays, dirt, road grime, and environmental damage. It enhances gloss, repels water, and makes washing your car easier than ever. With proper application, ceramic coatings can keep your vehicle looking showroom-new for years – all while adding serious depth and shine to your finish.

LEARN TO REPAIR:

- EVALUATING PAINT SURFACES
- PROPER PREPARATION
- APPLICATION TECHNIQUES
- CURING AND AFTER CARE
- TROUBLESHOOTING



PAINT CHIP REPAIR

1/2-Day Certification Program



NO MORE BLOBBY PAINT TOUCH UP

Stone chips, deep scratches, and road rash can take a serious toll on a vehicle's appearance. Fortunately, The Ding King's Paint Touch-Up Repair System offers a fast, professional solution—no trip to the body shop required. This easy-to-learn system lets you repair paint damage with precision using our complete set of paints, chemicals, and our exclusive wipe-on, wipe-off formula for smooth, blob-free results. In today's competitive market, offering high-quality repairs gives you the edge you need to stand out.

LEARN TO REPAIR:

- PAINT CHIPS
- SMALL SCRATCHES
- CHIPPED DOOR EDGES



PAINT PROTECTION FILM (PPF)

5-Day Certification Program



HANDS-ON PPF TRAINING FOR BOATS AND AUTOMOBILES

Every Ding King PPF student receives a detailed, step-by-step training manual to take home, filled with proven installation tips to ensure your success as a Certified PPF Installer. Our 100% hands-on program is designed to guide you through every stage of the process.

Our in-depth PPF training curriculum covers everything from using a plotter and working with pre-cuts, to mastering advanced techniques for applying windshield and sunroof protection films—equipping you with the skills and confidence to excel in the industry.

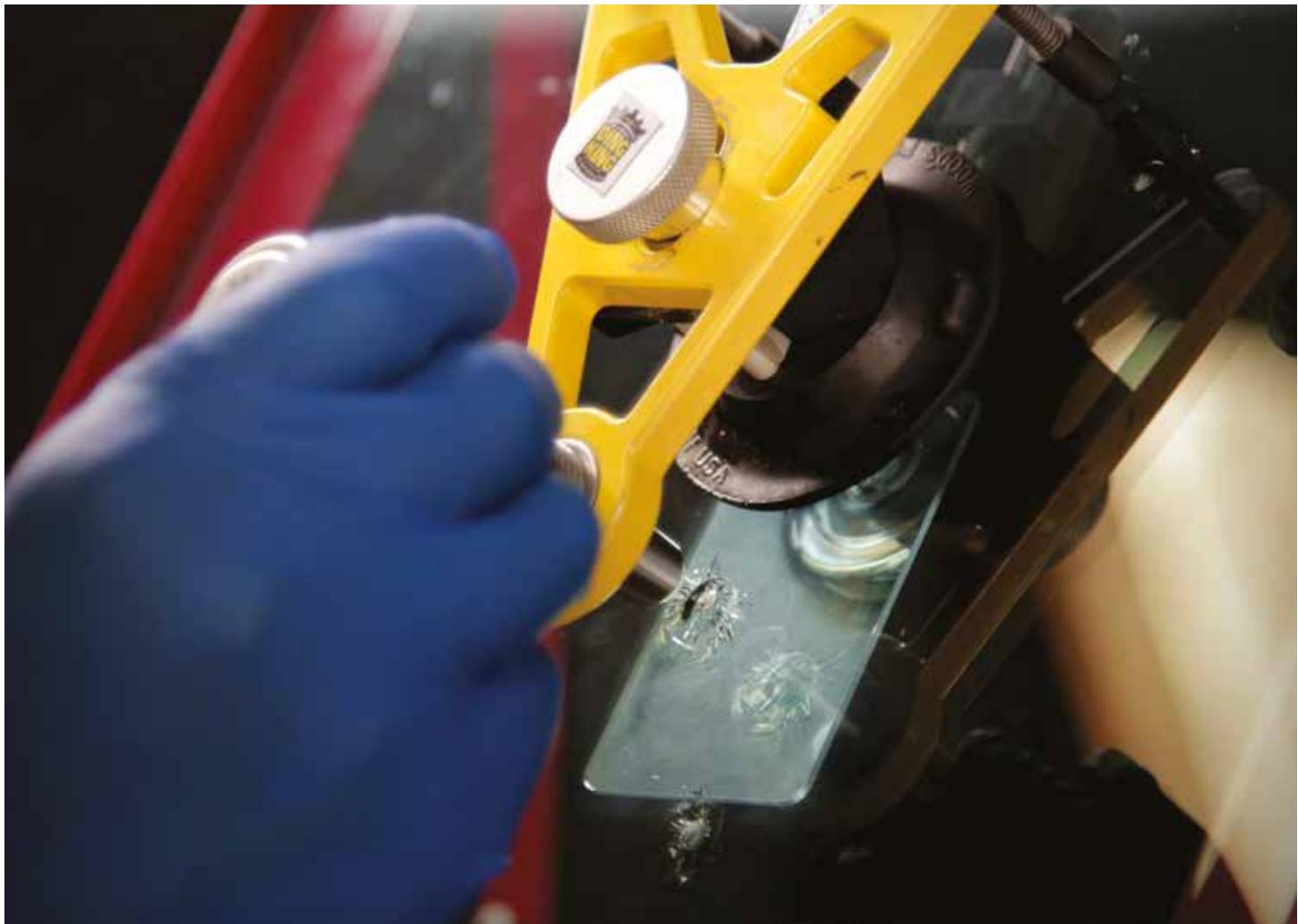
TOPICS COVERED:

- VEHICLE PAINT PROTECTION
- DOOR CUPS AND DOOR EDGES
- WINDSHIELD PROTECTION
- SUNROOF PROTECTION



WINDSHIELD REPAIR

1/2-Day Certification Program



WINDSHIELD REPAIR

Chipped windshields are everywhere – and that means opportunity!

With hands-on training and a proven repair system, you can tap into a high-demand market that's already all around you. The Ding King Windshield Repair Training is simple to learn and makes a great add-on for car washes, detail departments and used car dealerships looking to boost revenue with fast, high-margin repairs.

LEARN TO REPAIR:

- BULLS EYES
- STAR BREAKS
- COMBO BREAKS
- SMALL CRACKS



ODOR REMOVAL

1/2-Day Certification Program



ELIMINATE LINGERING ODORS

The Ding King Thermal Fogger Odor Removal System offers a powerful solution for permanently eliminating tough odors—like pet smells, mold, smoke, and more. Our system includes hands-on training and all the supplies required to add-on a new service to create additional profits.

LEARN TO REPAIR:

- PET ODORS
- MOLDINESS
- CIGARETTE SMOKE
- AND A VARIETY OF OTHER ANNOYING SMELLS



CLEAR COAT RESCUE

1-Day Certification Program



PERMANENTLY REPAIRS CLEAR COAT DAMAGE!

Clear Coat Rescue™ offers a better solution with results that are guaranteed for life! Instead of spending hours and hours restoring paint, Clear Coat Rescue™ revitalizes your paint's surface in just a few easy steps, leaving vehicle's with a showroom shine. The results are permanent and need to be seen to believe!

It's specifically designed for clear coat scratches, oxidation and swirl marks. Simply wipe-on, and walkway. The results speak for themselves.

LEARN TO REPAIR:

- OXIDATION & FADING
- SURFACE SCRATCHES
- UV DAMAGE
- SWIRL MARKS
- CLEAR COAT SCUFFS
- TRIM RENEWAL (TRIM RESCUE™)
- HEADLIGHTS (HEADLIGHT RESCUE™)



TRIM RESCUE

1/2-Day Certification Program



THE ULTIMATE TRIM RENEWAL SOLUTION

Trim Rescue™ comes with a lifetime guarantee—something you won't find with other products.

This advanced coating restores and protects faded plastic trim, providing a deep, vibrant finish that lasts. Unlike oily, short-term dressings that wash away with rain, Trim Rescue™ bonds to the surface for durable, long-lasting protection—no gimmicks, no fine print, just real results.





HEADLIGHT RESCUE

1/2-Day Certification Program



THE ULTIMATE HEADLIGHT RENEWAL SOLUTION

Headlight Rescue™ makes it easy to restore clarity and brightness with long-lasting, permanent results. Its built-in UV protection prevents future fading and yellowing, keeping headlights crystal clear for the long haul.

BENEFITS:

- Improved visibility and safety
- Enhanced vehicle appearance
- Cost-effective alternative to replacement
- Increases resale value
- Permanent long-lasting results



1-800-304-3464



WINDOW TINTING

2-Day Certification Program



HANDS-ON TRAINING FOR WINDOW TINT INSTALLATION

The window tinting industry is booming—and it's a highly profitable trade with strong demand. Whether you want to open a shop, work on the go, or start from a detail bay, you'll have the flexibility to build a business your way.

Our hands-on window tinting training is led by a passionate professional with over 30 years of experience. With small class sizes and personalized instruction, you'll get the skills and confidence you need to launch your career in window tinting.

TOPICS TAUGHT:

- FREE HAND AND PLOTTER CUTTING
- SURFACE PREPARATION
- INSTALLATION TECHNIQUES
- TROUBLE SHOOTING AND CORRECTIONS
- AFTER CARE AND MAINTENANCE



INTERIOR REPAIR

5-Day Certification Program



REPAIR AND REFINISH ALL TYPES OF INTERIOR DAMAGE

The Ding King's Interior Repair System is the most complete and professional-grade package on the market. It includes everything you need to repair and refinish a wide range of interior and exterior surfaces—vinyl, leather, velour, plastics, urethane bumpers, and even Euro blackout trim.

Our system features a new generation of auto-matched colors and dyes, making it easy to restore or change the color of most vinyl and leather without the hassle of mixing and matching. Say goodbye to guesswork and poor color matches—this system delivers seamless results every time.

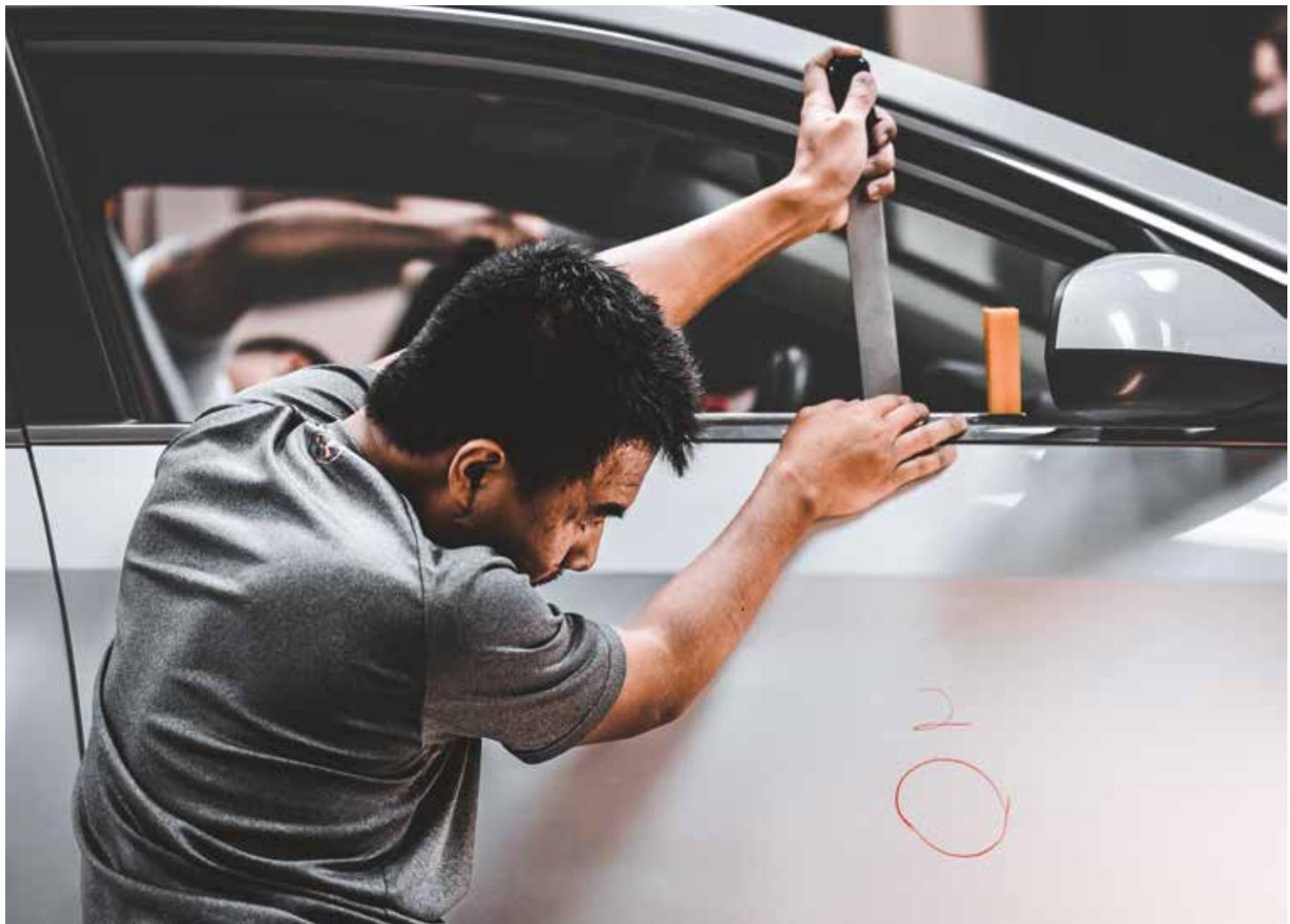
LEARN TO REPAIR:

- CIGARETTE BURNS
- CARPET RENEWAL
- SCUFFS IN PLASTIC TRIM
- HEADLINERS
- VISORS
- TEARS IN LEATHER AND CLOTH
- VELOUR, LEATHER, VINYL AND PLASTIC



PAINTLESS DENT REPAIR

1 Week - 12 Week Certification Programs



TURN DINGS AND DENTS INTO DOLLAR\$

For over 33 years, our instructional team has believed that practice, patience, and repetition are the foundations of student success. We focus on teaching the proper techniques for approaching each dent, ensuring you build strong fundamentals. Our personalized training style keeps your attention on doing quality work—not rushing through it. We don't teach speed; we teach precision. With time and experience, your speed will come naturally.

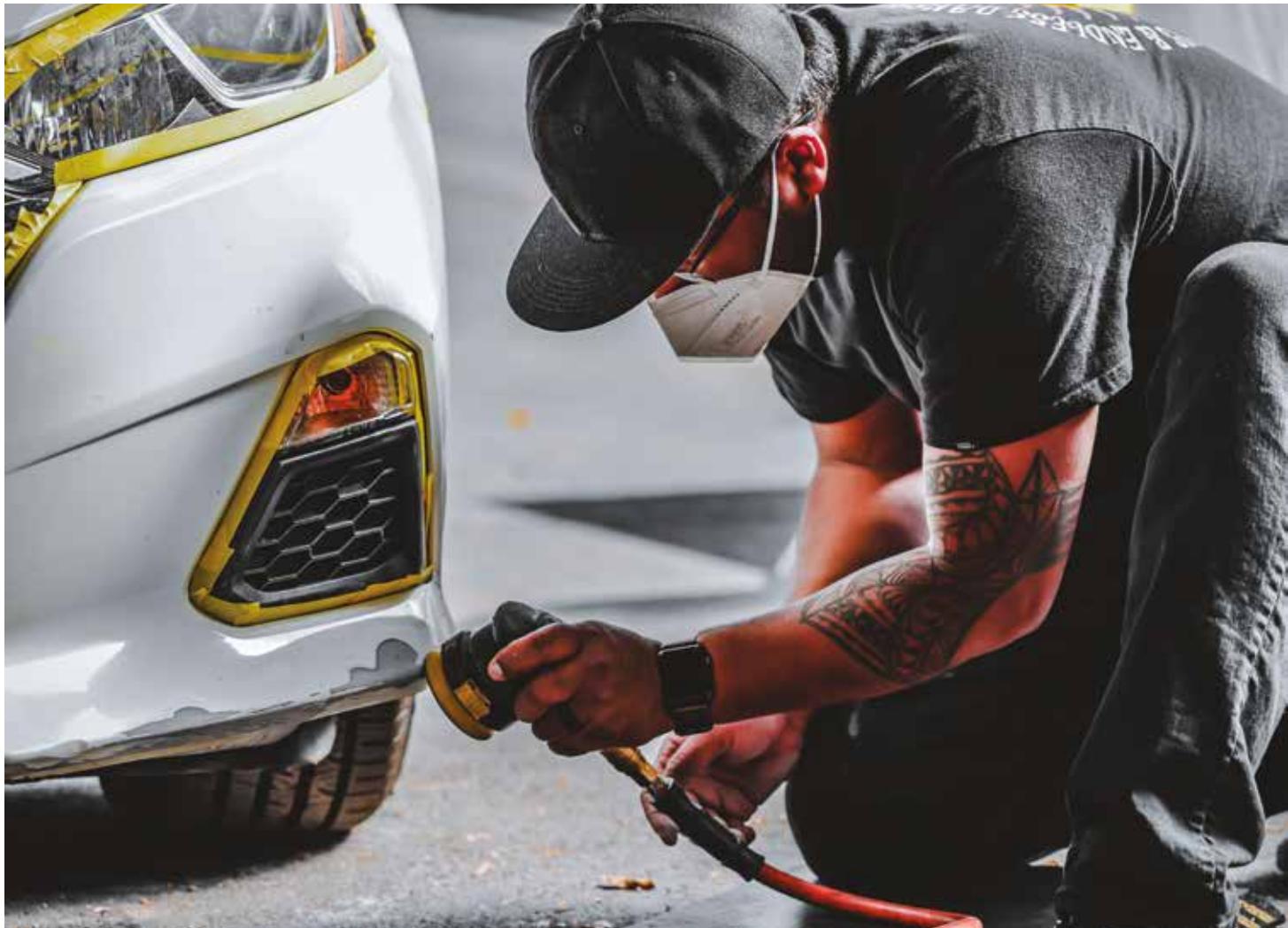
TOPICS TAUGHT:

- HOW TO READ THE DENT LIGHT
- IDENTIFYING HIGHS & LOWS
- PROPER TAPPING PROCESS
- TOOL SELECTION
- OUR EXCLUSIVE NO-DRILL PROCESS
- TECHNIQUES FOR WORKING ALUMINUM
- ACCESS OF ALL PANELS
- GLUE PULLING
- HAIL, DOOR DINGS, DENTS AND CREASES



BUMPER REPAIR

5-Day Certification Program



SCUFFED BUMPER AND PANEL REPAIR

The Ding King Scuffed Bumper Repair Training Course equips you with the essential paint repair chemicals and equipment required to become a skilled paint repair technician. Through a combination of expert-led demonstrations and hands-on training, this course is designed to build your confidence and give you the knowledge to handle a wide range of paint repairs with professional results.

LEARN TO REPAIR:

- SCUFFS
- SMALL SCRATCHES
- SCRAPES
- RUST
- DAMAGED BUMPERS



ALLOY WHEEL REPAIR

3-Day Certification Program



REPAIR WHEELS TO LIKE-NEW CONDITION

The Ding King's all-new Alloy Wheel Repair Training System teaches you how to repair scuffed, scraped, and curb-rashed wheels with precision and speed. These common blemishes can significantly impact a vehicle's appearance and resale value, making this service highly sought after by both auto dealers and retail customers.

Using our state-of-the-art technology, you'll learn to complete wheel repairs in under 30 minutes—without even removing the wheel from the car—providing a seamless experience for your customers. Plus, you'll gain the skills to customize and repaint wheels in any color, adding even more value to your services.

LEARN TO REPAIR:

- CURB RASH
- GOUGES
- SMALL NICKS AND DINGS
- SCUFFS AND SCRAPES
- CORROSION AND COLOR FADE
- CUSTOM COLORS
- BLENDING
- CLEAR COATING
- PERSONAL SAFETY



TOTAL RECONDITIONING

14 Services = More Profits



STOP SUBBING OUT YOUR PROFITS! BRING AUTO APPEARANCE SERVICES IN-HOUSE

Whether you own a full-service car wash or a used car lot, adding cosmetic repair skills and tools to your business can dramatically increase your income. Expanding your service offerings not only attracts more customers—it also opens the door to greater profitability.

CUSTOMIZE YOUR PACKAGE:

- AUTO DETAILING
- PAINT CORRECTION
- CERAMIC COATING
- PAINT CHIP REPAIR
- PAINT PROTECTION FILM
- WINDSHIELD REPAIR
- ODOR REMOVAL SYSTEM
- CLEAR COAT RESCUE
- TRIM RESCUE
- HEADLIGHT RESCUE
- TINTING
- INTERIOR REPAIR
- PAINTLESS DENT
- BUMPER REPAIR
- ALLOY WHEEL
- TOTAL RECON



POST-9/11 GI BILL®

GI Bill is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at <https://www.benefits.va.gov/gibill>.



WE ACCEPT ALL VA EDUCATION BENEFITS

The Post-9/11 GI Bill and Veterans Readiness & Employment (VR&E) programs offer valuable education benefits for eligible veterans. These benefits can cover a percentage of tuition and fees based on your length of military service, with payments made directly to The Ding King Training Institute.

In addition, veterans enrolled in classes receive a Monthly Housing Stipend, paid directly to them. This stipend amount is determined by the zip code of the training location, helping to offset living expenses while you pursue your education and career goals.





WE HELP VETERANS BEGIN NEW CAREERS

Veterans Readiness and Employment (VR&E)



**YOU'VE EARNED THESE BENEFITS.
NOW USE THEM TO BUILD THE LIFE
YOU DESERVE.**

The Ding King offers a fast-paced, comprehensive training program designed to teach you everything you need to know about running your own auto appearance business. If you're ready to build your skills and launch a new career in the Auto Reconditioning Industry, we're here to guide you every step of the way. Become a Ding King Certified Technician and take the first step toward owning your own business—without any franchise fees!

Employment opportunities available!



1-800-304-3464

OUR CAMPUS LOCATIONS



THE WORLD LEADER SINCE 1993

We Have Training Facilities Across the USA. We Even Offer Online Training for Select Courses.

If you're looking to learn from the most experienced instructors in the industry, this is the only training you'll ever need. Every session is backed by our satisfaction guarantee, ensuring you receive top-quality instruction and real-world skills that set you up for long-term success.



GET STARTED TODAY!

For a custom price quotation for your specific package, please email or call us at the contact information listed below.

We're here to help!



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