

The Ding King Training Institute



*A State Licensed
Training School*

BPPE# 3013591



Paintless Dent Repair Training & Tools

Automotive Reconditioning Training Experts

Get Trained. Get Certified.

Schools Located In: CA, TX, MO, SC and NJ

(800) 304-3464

Message from the President



"Let our experience be the platform for your success!"

Ding King is dedicated to assisting you every step of the way, from providing hands-on state-licensed training and quality tools, to business development and marketing assistance.

Since 1993, we've provided the foundation necessary for our customers to prosper in the automotive appearance repair business. We have experience in all aspects of the Paintless Dent Repair industry. We have operated retail repair facilities, serviced hundreds of used car dealers and have worked with all major insurance companies for the repair of thousands and thousands of hail damaged vehicles.

Learning the technical side is one thing, growing your business from scratch is entirely another. As a way to help you build your business, Ding King graduates will be enrolled as a preferred vendor in

Stop Subbing Out Your Profits

- ***Body Shops***
- ***Used Car Dealers***
- ***Entrepreneurs***
- ***Automotive Companies***

Let Us Teach You How to Internalize PDR and Keep the Money In-House!



our Nationwide Retail Referral program where we connect you with retail customers seeking your services in your home town.

We look forward to helping you gain the competitive advantage required to become successful in your new business.

Sincerely,

Todd Sudeck
President
The Ding King Training Institute, Inc.

Feel free to call me personally on my cell:
(949) 981-3464 with any questions you may have.



Friendly Staff

Our team of customer care representatives will ensure that every detail for your training is meticulously cared for.

We'll handle all the details, from assisting you with airfare and hotel reservations to shipping your tools.

Our enrollment department is knowledgeable, friendly and eager to make your entire experience pleasant and fruitful.

Call us to begin your enrollment: **(800) 304-3464**



PDR Training

Whether you're looking to chase hail storms or develop a dent repair route servicing used car dealers and retail customers, our Paintless Dent Repair Training School will teach you what you need to become a quality PDR tech. Our PDR courses are offered weekly and you may select a PDR training program lasting from 1 week to 4 weeks.

As a customer of DKTI, our only goal is for you to become successful in Paintless Dent Repair.



Our Promise

At Ding King we are so confident in our ability to teach you Paintless Dent Repair, we will offer you these promises:

- FREE Workshops
- FREE Advanced Training
- FREE Enrollment in our National Referral Program
- FREE Additional Training
- ONGOING Tech Support

Your COMPLETE Satisfaction!

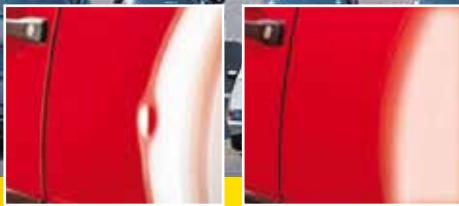


Quality Instruction = Successful & Happy Graduates

The Ding King Mission Statement

The Ding King Training Institute is committed to providing you with an educational experience that shall exceed your highest expectations. Our instructors are experts, knowledgeable and eager to provide you with the quality training you require. Our tool and equipment packages are user-friendly, state-of-the-art and have been designed to give you the competitive edge over the competition. We promise to stay on top of industry trends, taking a leadership role in auto appearance technology so that we can respond quickly and responsibly to your needs. Bottom line, your success is our success. We look forward to exceeding your expectations and earning your business!

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5 Minutes to Repair a Door Ding.



There's No Such Thing As a Car Without a Ding

The next time you're in a parking lot, take a look around and notice all of the different types of damage that cars attract.

Millions of cars and trucks have some form of minor cosmetic damage: scuffed bumpers, paint chips, dings, dents or hail damage, windshield chips, a cracked dashboard or curb rashed wheels. The Ding King can help you to repair them all.

Ding King offers educational programs and comprehensive tool and equipment packages that come with a 100% Lifetime Guarantee. As the leader in Automotive Appearance Repair Training, you can elect to provide one service to your customers, or multiple services. The rewards of offering several services to your retail and wholesale customers is increased revenue.

***We Will Teach You How To
Repair Every Type of Dent...***



Big Nasty Dents



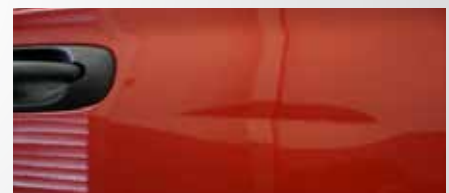
Hail Damage



Body-line Damage



Big Door Dings



Creased Dents



Pressure Dents



**Every Car & Truck
Has a Ding**

Potential Customers

Equally important as receiving proper training and quality equipment is learning the most effective tools for developing your customer base. The Ding King has practiced the same marketing concepts as we present to you in our Business and Marketing Courses. These concepts really do work! We grew from a "one man in a van" to employing over 275 full-time auto appearance technicians servicing over 450 used car dealership accounts and operating a chain of retail service centers.

Our goal is to share our marketing strategies with you and help you grow and prosper as a successful auto appearance repair business owner.



**Retail
Customers**

Retail Customers

Some of the most popular methods for developing the retail business are done via online marketing (Website, SEO, Google Ads, Craigslist Ads, etc.), print advertising, direct mail, cable television and vehicle lettering. The least expensive and most effective method is "word of mouth", referrals from satisfied customers.

Over the years, we've found that our business has grown exponentially because a satisfied retail client will tell ten of their friends about how happy they were with our quality repair. This will turn into a tremendous resource for repeat and referral work down the road.

Retail Customers Can Include:

- Detail Shops
- Car Washes
- Insurance Companies
- Office Buildings
- Fleet Accounts



**Used
Car Dealers**

Wholesale Customers

Used car dealers are an excellent source for ongoing weekly business. In order to sell the cars and have them front-line ready, they need to be looking good...that's where you come in.

The most efficient and successful ways to generate wholesale customers is by face-to-face interaction with regular weekly visits, reminding them of your services and commitment to quality customer care.

Wholesale Customers Include:

- Used Car Dealerships
- Body Shops
- Auto Auctions
- Automotive Wholesalers
- Rental Car Companies
- Government Agencies



***A State Licensed
Training School***

BPPE# 3013591

Paintless Dent Repair Training



How PDR Works

Paintless Dent Repair (PDR) is the “art” of removing dents and dings from automobile sheet metal with the use of specially designed tools. By gaining access to the inside skin of the metal, gentle pressure is applied until the dent is removed. Because PDR works from behind the vehicle’s damage, no sanding, painting or body fillers are required. When repairs are completed, there should be no evidence a dent was ever there.



Personal Instruction

The Ding King offers State Licensed PDR instruction that is highly personalized and hands-on, working on stationary hoods and vehicles of all kinds. Class sizes are small and highly personal, to teach you the most in the shortest period of time. Students will learn to repair a variety of damage including hail, door dings and dents of all types with an emphasis on quality.



Exclusive Process

The Ding King approach to training Paintless Dent Repair is hands-on and utilizes “proprietary processes.” Ding King will teach you to access dents without having to drill holes.

Our NO-DRILLING process, exclusive to Ding King, offers a “leg-up” on your competition and will make your customers extremely happy not to be left with a bunch of drilled holes in their door jam.



Structured Curriculum

Ding King will teach you step-by-step how to remove both large and small dents on top and side panels, and how to tackle more elaborate repairs such as hail damage, vertical and horizontal creases. You will learn to read the light, proper tool selection, access points, brace configurations and the inner workings of side panels. You will be fully comfortable using all the tools and understanding how to use both the dent light and portable dent board so that you have the confidence required to produce quality repairs.

Graduates of The Ding King Training Institute get an education from qualified instructors as well as a company that drives industry standards.



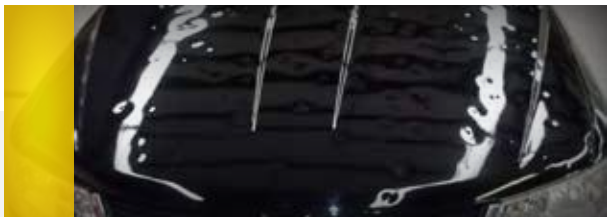
**A State Licensed
Training School**
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We Offer 1-on-1 PDR Training Programs



Hail Repair

If you're looking to become a hail repair specialist, Ding King will teach you all the details required to work with insurance companies and body shops nationwide. We've trained hundreds of hail technicians who have gone on to become highly skilled professionals working at all levels of the industry. We will provide you with the foundation for you to build your skill-sets and speed to become successful in PDR.



Insurance Approved

Every year, all around the world, intense hail storms occur, leaving vehicles with quarter size to golf ball sized dents on all panels of the car. As a result, insurance companies worldwide have determined that Paintless Dent Repair is not only a "Viable Alternative" to traditional auto body repair; it is the "Preferred Method" of repair.

As a student of our PDR school, we can assist you in developing a business plan for building a PDR business working with body shops, car dealers and insurance companies. Our programs are recognized by every major insurance company across the USA.



Topics Taught

- **Access of All Panels**
- **Maneuvering Around Air Bags**
- **PDR Tool Selection**
- **How to Read the Dent Light**
- **How to Read the Dent with Dent Boards**
- **Our Exclusive NO-DRILL Method**
- **Identifying High's and Low's**
- **Proper Tapping Process**
- **Double Skinned Areas**
- **Heating of Paint for Greater Flexibility**
- **Glue Pulling from A-Z**
- **Basic Door Ding and Dent Removal**
- **Hail Damage**
- **Larger Deeper Dents**
- **Vertical & Horizontal Creases**
- **Bodyline Damage**
- **Curved Dents, Smiles, Crowns Ridges and Lip Bend Damage**
- **Stretched Metal Dents**
- **Techniques for Working Aluminum**
- **Working on Top Panels – Brace Work for Working on Hoods, Roofs & Deck Lids**
- **Working on Side Panels – Crash Bars & Side Impact Bracing**
- **Wet Sanding and Texturing for Orange Peel Painted Surfaces**
- **Finishing the Dent**

Paintless Dent Repair Training



Reading Dents

One of the single most important aspects for learning the basics of PDR is to properly “read the light”. Without proper light reading techniques and understanding how to read different light sources such as dent boards and dent lights, it would be difficult for you to perform quality work. Our training curriculum is designed to help you achieve the proper and correct vision techniques to produce quality repairs, whether working indoors or outdoors. Your package will include a 12v LED portable dent light.



Tool Selection & Access

Tool selection and panel access are thoroughly covered during your PDR training session. After all, if you can't access a dent, you can't repair it. As a training aid, you can view the big screen of you and your instructor repairing damage to help illustrate the molecular changes that are taking place in the sheet metal.



Small Training Classes

Our training has been structured for you to learn more in less time. Classes are taught with 1-on-1 interaction or in a small group. Your training will not be conducted in a classroom, but hands-on while working on real vehicles. Through our own life's experiences of being trained ourselves in PDR, we will help you through those rough moments and lead by example, providing you with a foundation to master the PDR craft.



Glue Pulling

Glue pulling has become an important part of the PDR process and is designed for use for removing dings and dents that aren't accessible utilizing traditional PDR Tools.

Using our special glue and dent pulling tabs, you'll learn how to use all three glue pullers; a slide hammer, t-puller and dent lifter. All of our training programs include a deluxe glue puller kit so you have the right glue puller for every dent.



Our Graduates Go On to Become Successful in PDR

We offer the highest quality Certified PDR Training and PDR Tools in the industry....PERIOD!

Let Our Experience Be Your Experience:

- Trained State Farm Insurance for hail repair
- Consulted and helped to develop the used car reconditioning standards for Toyota Certified Used Vehicles 'TCUV'
- Ding King PDR Tools are distributed nationwide on every Snap-on tool truck
- Trained hundreds of entrepreneurs to own their PDR businesses
- Worked with body shops and auto dealerships to internalize PDR

Our customers are seeking the best tools and the best training. They truly desire to become a real professional in the PDR business. They want to be the best at what they do. Don't settle for less! The Ding King will deliver and exceed your every expectation. Compare our prices and our quality and we're confident you'll see we're the obvious choice to gain your Paintless Dent Repair education.

We're so confident you'll see the Ding King Difference that we'll fly you out before training and if it isn't everything you had hoped, you can fly home on our dime, no questions asked!

That's How Confident We Are!

Every Paintless Dent Repair Training class is "100% Guaranteed To Exceed Your Expectations!" Those aren't just words, we put it in writing and are committed to making sure you get what you pay for; the best training and the highest quality dent removal tools, bar none.



Why Ding King

- ✓ The Ding King Training Institute is a State Licensed Paintless Dent Repair School who has been teaching PDR for 23+ years.
- ✓ We are registered with the Better Business Bureau with an A+ rating.
- ✓ Our team of instructors have over 100 years of combined experience as both technicians and teachers of the art of Paintless Dent Removal.
- ✓ Our PDR Training Curriculum is thorough and covers everything you need to know to build your own successful PDR business.
- ✓ Training is conducted on a variety of cars and trucks to insure you have the real life experience required to be the best you can be.
- ✓ Ding King's experience includes the operation of 10 retail repair facilities, managing 250 mobile technicians who service auto dealerships and retail customers.

Allow our 23+ years of success to be the platform for your success.

Paintless Dent Repair Tools



Unconditional Lifetime Guarantee



All Ding King tools deliver numerous features that quickly become "impossible to live without." Quality!

PDR Tool Room

The Ding King's Tool Room is a showroom for the industry's state-of-the-art dent repair tools. Superbly stocked, The Ding King Tool Room features the next generation of newly designed tools for accessing around side-impact air bags, as well as the newest makes and models.

The Ding King Advantage

Our dent repair tools are designed by The Ding King team of dent technicians, along with the input of master technicians nationwide. Though often imitated, there are no others like The Ding King's. Available in a variety of lengths and diameters, our tools provide a wide range of flexibility and rigidity, with tips tapered and configured to allow for repair to any type of damage on any kind of vehicle.

Accessories & Glue Pullers

As part of our PDR training courses, we include a glue puller and all of the essential accessories required to complete the job. From window wedges and window protectors, to dent hammers and tap downs, you'll have precisely the right accessory to compliment your PDR tool package.

10 Facts About Ding King PDR Tools

1. Custom Designed With 24 Uniquely Shaped Tips
2. Quality, Heat Treated Stainless Steel
3. Precision Made For Today's And Tomorrow's Vehicles
4. Ergonomically Designed For Maximum Efficiency
5. Color Coordinated, Rubber Baked Handles
6. Corrosion Resistant – Never Rusts
7. Access To All Panels On Every Vehicle
8. Unconditional Lifetime Guarantee
9. Well Stocked and Ready To Ship
10. Proudly Made in the U.S.A.

PDR Marketing & Business Development

We're Here to Help You Grow Your Business



- Increase Service Drive Revenue
- Increase Customer Service Index (CSI)
- Increase Profits

PDR Marketing

We offer auto dealers and body shops specific marketing programs which will help drive revenue. Entrepreneurial new business packages covers A-Z from picking a name and registering your business to advertising and promoting your services. Each training program includes business development and marketing sessions to create excellent ways to generate new business.

This program is invaluable and will benefit you by providing the tips, tricks and shortcuts for adding or developing a successful PDR business.

Let us help you build a custom website.

Business Development

We Can Help You With:

- Setting Up Your Business
- Local SEO Setup
- Mobile Marketing Strategies
- Monthly Blog Development & Social Media Syndication
- Estimating & Pricing of Services
- Business Identity & Branding
- Email Automation
- Online Advertising



Get Trained. Get Certified.

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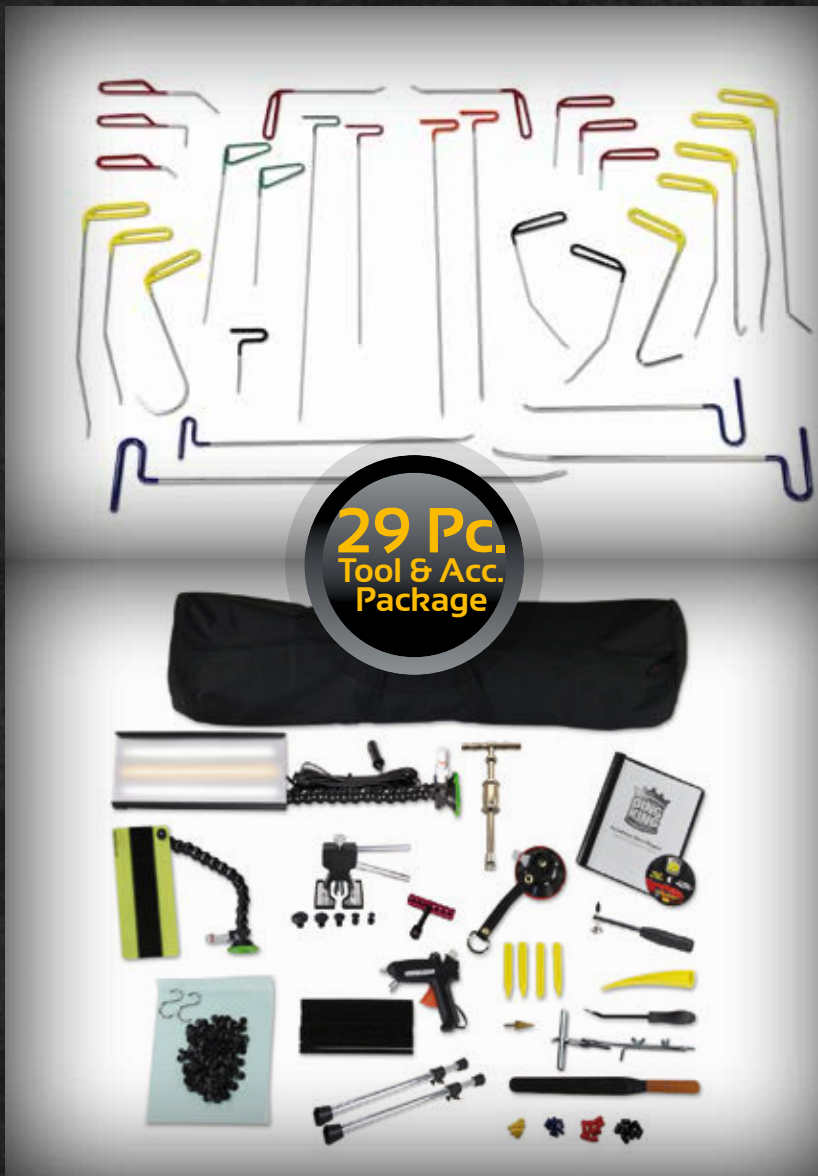
Paintless Dent Repair 40

Learn Today. Earn Tomorrow.

**Air & Hotel
Included**

1 Week Course - PDR40

The course curriculum for this program is comprehensive and packed with proper foundation building exercises to teach you all facets of PDR in the shortest amount of time possible. Students graduating from this course should expect to continue practicing their newly learned skills until they achieve the speed and proficiency desired.



5 Days

of PDR Training

Including 29 pc. Tool Package

\$6,000

Paintless Dent Repair

Over-The-Shoulder
PDR Training
with a Veteran
PDR Instructor

State Licensed PDR Instruction

PDR Hands-on Training Course
Covering: Hail Damage, Door
Dings, Large Dents & Glue Pulling
on a Variety of Vehicles

PDR Business Building Course

Estimating
Advertising & Marketing

PDR Certification

PDR Course Review, Skills
Assessment & PDR Certification Test

Ongoing PDR Tech Support

Free Weekend Workshops
Advanced Training
Technical Support

PDR Certificate

Display Your Skill Sets with Pride

Paintless Dent Repair 80

Get Trained. Get Certified.

**Air & Hotel
Included**

2 Week Course - PDR80

This course is designed for individuals who have the extra time to develop their newly learned skills with the supervision of their instructor. Benefits of this program include increased speed, confidence and overall proficiency. **We also offer 3-week PDR120 and 4-week PDR160 programs.** You'll repair more severe damage and develop specific techniques for repairing more challenging dents.



**58 Pc.
Tool & Acc.
Package**



**10 Days
of PDR Training**

Including 58 pc. Tool Package

\$8,000

Paintless Dent Repair
Over-The-Shoulder
PDR Training
with a Veteran
PDR Instructor

State Licensed PDR Instruction
PDR Hands-on Training Course
Covering: Hail Damage, Door
Dings, Large Dents & Glue Pulling
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PDR Business Building Course
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PDR Certification
PDR Course Review, Skills
Assessment & PDR Certification Test

Ongoing PDR Tech Support
Free Weekend Workshops
Advanced Training
Technical Support

PDR Certificate
Display Your Skill Sets with Pride

Get Trained. Get Certified.

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SMART Paint Repair Training & Equipment



SMART **\$12,000**

- 5 Days of Training
- SMART Paint Repair Equipment
- Chip Magic Chemical Package
- Laptop Computer
- Color Match Software
- Certificate of Completion
- Business Development

Waterborne Paint

VOC
VOC Compliant

AQMD
AQMD Legal

Environmentally Friendly

Learn to Repair:

• Scuffs • Scratches • Scrapes • Rust • Chips • Damaged Bumpers

SMART Paint Repair System

Scratches, stone chips and other types of small paint damage are a common annoyance for owners of new or expensive cars. These little annoyances can mean added revenue and profits for you.

How many times have you seen a vehicle where the bumper is scuffed or has some type of paint damage? Did you know that each scuffed bumper can generate up to \$250 in revenue with less than ten dollars in product cost?

In the past, small damage that occurred to your customer's cars was often more trouble for them to repair than it was worth. Most customers were not willing to pay the cost or take the time required by body shops.

But now, those small repair jobs can mean profit for your business. The Ding King SMART Paint Repair System allows you to offer fast, dependable repairs at a reasonable cost. Our innovative system allows you to make small repairs without the need to clear coat an entire panel. All of this adds up to real added value for your customers. And a real profit opportunity for you.

Our Paint Repair System is easy to use, simple to mix and deliver fast-drying high-performance finishes, making every job look like new. This includes spot, panel and overall touch up repairs to solid, metallic and pearlescent automotive finishes.



Blending a scuffed bumper can take less than 1 hour to repair.



Laptop Included





**Wipe-On
Wipe-Off
Blob-Free
Repairs**

**CHIP
KING**

\$5,500

- 1 Day of Training
- Chip King Mixing System
- Chip Magic Chemical Package
- Laptop Computer
- Color Match Software
- Certificate of Completion
- Business Development

Learn to Correct:

- Paint Chips
- Small Scratches
- Chipped Door Edges

Chip King Paint Mixing System

This system allows you to touch-up and repair paint chips and scratches using several different application methods depending upon the type of damage you're repairing. It includes all the chemicals and hardware necessary for you to repair a variety of damage and also includes a laptop computer, our Color Match Software and our proprietary wipe-on, wipe-off chemical package for "blob-free" finishes.

In today's environment, the best competitive edge is to provide the highest quality repairs. Equip yourself with the newest technology and deliver unparalleled quality.



Repair a paint chipped hood professionally in less than 20 mins.

Before



After



Topics Taught

- Color Matching
- Proper Application
- Safety / Clean Up
- How to Achieve a Shiny Result



Get Trained. Get Certified.

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Interior Repair Training & Equipment



INTERIOR REPAIR

\$6,000

- 2 Days of Training
- Interior Repair System
- Certificate of Completion
- Business Development

Interior Repair

The Ding King's Interior Repair System is the most comprehensive and thorough package available. Everything needed to repair and refinish interior damage is included: vinyl, leather, velour, interior and exterior plastics, urethane bumpers and Euro blackout on exterior trim.

A new generation of auto matched colors and dyes for changing or simply renewing the color on most vinyl and leather is included. Gone are the days of having to mix and match the dyes only to be frustrated with poor color match. Our kit includes the most common interior trim colors. This package allows for matching any interior or exterior trim without the need to take the time to mix and match each color individually.



Interior tear in armrest before and after 60 minutes of work.

Whether the damage is to a dashboard, armrest, seat, headliner, headrest, or door panel, Ding King's Interior Repair System allows for consistent and quality repairs every time.

Topics Taught

- Velour, Leather, Vinyl and Plastic
- Cigarette Burns
- Scuffs in Plastic Trim
- Tears in Leather and Cloth
- Headliners • Visors
- Carpet Renewal



Hands-on supervised training.

Alloy Wheel Repair Training & Equipment



Alloy Wheel Repair

Scuffed, scraped and curb rashed wheels detract from the appearance and value of automobiles. The Ding King has developed it's proprietary Alloy Wheel Refinishing System utilizing state-of-the-art technology which will allow you to repair wheels in less than thirty minutes, with the wheel on the car.

Our wheel refinishing system is easy to learn and allows for quality repairs that any automobile repair business pro can be proud to guarantee. The Ding King Wheel Refinishing System is comprehensive and complete and includes everything needed to start business "day one." Training for this system takes two days and includes a thorough reference manual detailing the repair for all types of damage.

Whether you're looking to add this new profit center onto your existing business or you're interested in starting an entirely new fixed wheel repair business, you'll find our system to be an excellent addition.

Bottom line, our system will allow you and your business to capture more profit per vehicle serviced. Customers are absolutely "blown away" when they learn that their wheels can be brought back to "like-new" condition. The benefits associated with the business are tremendous! Not only will your customers appreciate the cost savings over wheel replacement, they'll love the enhanced appearance it will provide to their car.

Topics Taught

- Curb Rash • Gouges
- Small Nicks and Dings
- Scuffs and Scrapes
- Corrosion and Color Fade
- Custom Colors • Blending
- Clear Coating • Personal Safety



Scraped curb rashed wheel before and after 30 min of repair time

Additional Profit Centers



How Adding-On Adds-Up

All Three of These Add-On Services Can be Learned in Less Than Eight Hours



\$1,500

Windshield Repair

Our user-friendly windshield repair system is easy to learn and provides for quality repairs.



\$300

Headlight Renewal

Our Headlight Renewal Kit will allow you to permanently remove yellow discoloration from all foggy and yellowed headlights.



\$700

Odor Removal

Completely eliminate a wide variety of unwanted odors using our Thermal Fogging System.



National Pricing Guide

Paintless Dent Repair

Retail Charge:	\$125
Wholesale Charge:	\$50
Cost of Material:	\$0
Average Repair Time:	10-30 min.

Alloy Wheel Repair

Retail Charge:	\$150
Wholesale Charge:	\$75
Cost of Material:	\$5
Average Repair Time:	30 min.

Scuffed Bumper Repair

Retail Charge:	\$350
Wholesale Charge:	\$125
Cost of Material:	\$10
Average Repair Time:	45-90 min.

Windshield Repair

Retail Charge:	\$55
Wholesale Charge:	\$35
Cost of Material:	\$1
Average Repair Time:	20 min.

Paint Chip Repair

Retail Charge:	\$75
Wholesale Charge:	\$45
Cost of Material:	\$2
Average Repair Time:	15 min.

Odor Removal

Retail Charge:	\$50
Wholesale Charge:	\$25
Cost of Material:	\$1
Average Repair Time:	10 min.

Interior Repair

Retail Charge:	\$95
Wholesale Charge:	\$55
Cost of Material:	\$3
Average Repair Time:	30 min.

Headlight Renewal

Retail Charge:	\$55
Wholesale Charge:	\$35
Cost of Material:	\$2
Average Repair Time:	15 min.

TOTAL RECON Package

The "One-Stop" Shop

10 Services to Help You Capture More Revenue Per Ticket



Retail Average Ticket: \$875

This represents a fraction of what a dealer would charge the customer upon lease return. Offering this package will save your customers hundreds of dollars.

Wholesale Average Ticket: \$510

Used car dealers currently "sub-out" all these services and spend a lot of money. Capture their business and save them money by creating a specially priced package.

The Ding King's TOTAL RECON Packages consist of the most sought after services available in the industry. They have been designed for you to take advantage of the fastest growing segment of the Automotive Appearance Repair Industry: The "Certified Pre-Owned Market" (used cars.)

Dealers across the country currently generate a majority of profits from used car sales. Transforming their cars into "like-new" condition is necessary in order to be designated a "Certified Used Vehicle Dealer."

Used car managers rely on many different vendors to perform a variety of appearance repair services.

By eliminating these multiple vendors and working with one TOTAL RECON specialist, dealerships would save a tremendous amount of time and money.

While there are a number of individuals across the country providing just one repair service to their customers, the financial rewards of the TOTAL RECON service package is compelling.

- One Phone Call
- One Vendor
- Multiple Services
- More Profits for You

This is What We Call a Win-Win!

TOTAL RECON Packages

All Packages Include: **FREE** Airfare & Hotel

TOTAL RECON Package #1 5 Day Training Program

\$7,995

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Certificate of Completion
- Business Development Course



TOTAL RECON Package #2 10 Day Training Program

\$18,995

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Interior Repair
- Alloy Wheel Repair
- Certificate of Completion
- Business Development Course



TOTAL RECON Package #3 15 Day Training Program

\$28,995

Add a 2nd Week of PDR for Only \$2,000
& Get a FREE Upgrade to the 58 pc. Master Tool Set

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Interior Repair
- Alloy Wheel Repair
- Smart Paint Repair
- Paint Polish
- Certificate of Completion
- Business Development Course



Get Trained. Get Certified.

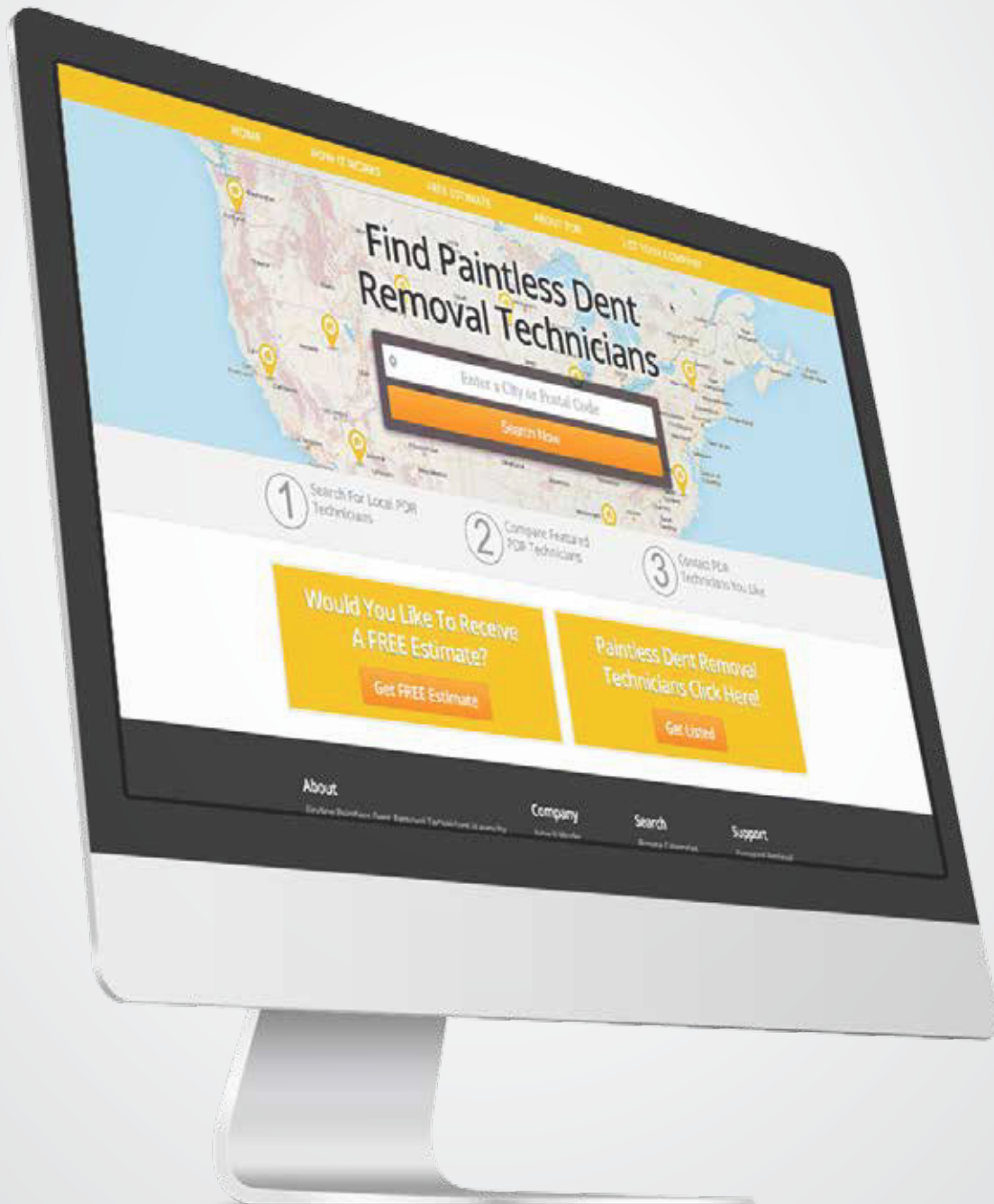


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As a Graduate of **The Ding King** You'll be Enrolled in Our **Nationwide Retail Referral Network**

**We Connect Ding King Graduates
With Retail Customers All Around the Country!**



For more info about Paintless Dent Repair Training Locations, please visit:
TheDingKing.com/paintless-dent-repair-training-locations

Our Campus Locations

We have locations located across the United States for your convenience

If learning PDR from the most experienced instructors in the industry is what you're looking for, this will be the first and last training you'll ever need! Every PDR training session is "Guaranteed".



The Ding King Training Institute Corporate Headquarters

3100 Airway Ave. #141
Costa Mesa, CA 92626

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International 1 (714) 754-0070
Fax (714) 754-0080
Email info@thedingking.com

Our Locations:

- **California**
- **Texas**
- **Missouri**
- **South Carolina**
- **New Jersey**
- **Colorado**

The More You Learn...The More You'll Earn

- Quality Tools
- Certified Training
- Wholesale Supplies
- On-Going Support
- Custom Websites
- Creative Marketing
- Training Guarantee
- Certification



The Ding King's Proven Success Plan

We Have Your Key to Success

The Ding King delivers a solid and profitable equation for growing the most successful paintless dent repair business possible. The Ding King provides decades of proven and powerful business strategies to ensure that each and every graduate embarks upon a promising paintless dent repair career with the confidence and knowledge necessary to succeed.

This is what The Ding King Training Institute calls "The Ding King Plan for Success." For over 23 years, The Ding King has helped it's students to create successful local businesses all around the world.

The Ding King knows that each of our graduate's success is another Ding King success!



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